

Metal Sign Information

Metal signs are available for producers, county Cattlemen groups, etc. The sign design includes the 'Beef. It's What's for Dinner.' logo on a white background with a space along the bottom to put your name or farm name. The signs are made of a .080 solid aluminum (25-year life expectancy) and are 4' x 5' in size. Interested parties can choose to have the sign be one-sided or two-sided.

The cost of these signs will be split between the Missouri Beef Industry Council and the individual or group ordering, with the cost to the purchaser outlined below.

Updated on October 1, 2025

Producer Cost Breakdown:

Sign size – 4'x5'

Producer Cost for a Single-Sided Sign: \$200.00

Producer Cost for a Double-Sided Sign: \$300.00

(Sign will look like the image below)



Questions or for more information, please contact:

Ally Crick
573-817-0899 ext. 228
allison@mobeef.com

Metal Sign Order Form

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Contact Person (if different from above): _____

Order Details

Please indicate the sign type you would like to order:

_____ 4'x5' Single-sided sign (\$200.00) _____ 4'x5' Double-sided sign (\$300.00)

Writing on bottom of sign: _____

A maximum of 20 characters (letters and spaces)

Please return form to:

**Missouri Beef Industry Council
Attn: Metal Farm Sign
2306 Bluff Creek Drive
Columbia, MO 65201
Or via email: allison@mobeef.com**

*MBIC can invoice the interested party for their portion of the cost of the sign. MBIC will work with the interested party to coordinate pickup or delivery. **Shipping is not available for these signs.**

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