

Name: _____ Date: _____ Class: _____

CUT VS CUT AD PLANNING

- Cut Description: _____
 - Where does this cut come from on the cow?
- Taste Profile: _____
 - How does it taste (texture, flavor)?
- Cooking Method: _____
 - How is it usually prepared?
- Nutrition Information: _____
 - List fat, protein, vitamins, calories
- Cost Per Pound: _____
 - Research price range or make an estimate
- Target Audience: _____
 - Who is this product ideal for (e.g., BBQ lovers, athletes, budget shoppers)?
- Slogan or Catchphrase: _____
 - Make your pitch memorable!