

Metal Sign Information

Metal signs are available for producers, county Cattlemen groups, etc. The sign design includes the 'Beef. It's What's for Dinner.' logo on a white background with a space along the bottom to put your name or farm name. The signs are made on a .080 solid aluminum (25-year life expectancy) and are 4' x 5' in size. Interested parties can choose to have the sign be one-sided or two-sided.

The cost of these signs will be split between the Missouri Beef Industry Council and the individual or group ordering, with the cost to the purchaser outlined below.

****County Cattlemen groups can request signs via the Beef Promotion Grant application. Contact monica@mobeef.com for more information.***

Producer Cost Breakdown:

Sign size – 4'x5'

Producer Cost for a Single-Sided Sign: \$216.35

Producer Cost for a Double-Sided Sign: \$256.25

(Sign will look like the image below)



Questions or for more information, please contact:

Monica Thornburg
573-817-0899 ext. 228
monica@mobeef.com

Metal Sign Order Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact Person (if different from above): _____

Order Details

Please indicate the sign type you would like to order:

_____ 4'x5' Single-sided sign (\$216.35/each) _____ 4'x5' Double-sided sign (\$256.25)

Writing on bottom of sign: _____

Please limit wording on bottom of sign to 19-20 letters/spaces.

Please return form to:

**Missouri Beef Industry Council
Attn: Metal Farm Sign
2306 Bluff Creek Drive
Columbia, MO 65201
Or via email: monica@mobeef.com**

*MBIC can invoice the interested party for their portion of the cost of the sign. MBIC will work with the interested party to coordinate pickup or delivery. **Shipping is not available for these signs.**

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