



Beef Education Grant FY 2019

Purpose:

The Missouri Beef Industry Council provides funding for local non-profit organizations to conduct beef education events in their communities.

Promotion Grant Categories:

- Youth Education Field Days
- Educational Dinners Featuring Beef

Eligible Grant Funding:

The Missouri Beef Industry Council will reimburse 100% of **qualified** expenses as determined by the MBIC up to %00 per year per organization. Organizations are eligible for a **maximum of \$500 total for Beef Education Grants per year.**

Qualifying Reimbursement Expenses:

- Youth Education Field Days
 - Beef education material
 - Bus transportation
 - Food expenses
 - Beef related giveaways (ex. Beef gift cards, beef coupons, etc.)
- Educational Dinners Featuring
 - Beef education materials
 - Speaker/presenter costs if related to beef
 - Food costs including beef and related to beef meal

Ineligible Events:

- Fundraising (effective March 15th, 2019)

This grant program is funded by every single cattle farmer/rancher in the state of Missouri through the \$1 per head beef checkoff.

- Beef grant application **must be submitted 30 days prior to event & approved by the MBIC prior to the event/promotion date to be eligible** for reimbursement.
- **Any** modifications to approved application must be confirmed, in writing, by MBIC prior to the event. **Any changes not confirmed will not be reimbursed.**
- In accordance to the laws that govern the beef checkoff, expenses will be **REIMBURSED** at the end of the beef promotion activities.
- MBIC will reimburse beef promotion expenses only after receiving a **completed evaluation** (see page 3) with **corresponding receipts/invoices.**

Each evaluation must also **include evidence of educational materials used.** Contact barb@mobeef.com for more information. Evaluation forms must be completed and sent to barb@mobeef.com by



Beef Education Grant Application Information FY 2019

Organization:
Contact Information:
Address:

Phone:
Email:
County:

Please circle the promotion category in which you are applying for.

- Youth Education Field Days
- Educational Dinners Featuring Beef

Date of event:
Location of promotion:
Describe your target audience:
Number of people you anticipate reaching:

Provide a description of how you will implement your beef education event.

How will this event provide an educational opportunity and have a positive impact on students and their parents?

List in detail the anticipated qualifying reimbursement expenses of the project (each expense listed separately).

Total dollars requested: \$



Post-Education Event Evaluation Form FY 2019

Organization:
Contact information:

Address:

Email:

Phone:

Please provide a detailed recap of the event and highlight successes.

Please list all qualifying expenses (attach receipts/invoices to the evaluation form).

Total Amount Requested: _____

Sign: _____

Date: _____

Please send form to Barb Reynolds:

Missouri Beef Industry Council
Attn: Barb Reynolds
2306 Bluff Creek Drive #200
Columbia, MO 65201

Or email: barb@mobeef.com