



## Beef Education Grant FY 2019

### Purpose:

The Missouri Beef Industry Council provides funding for local non-profit organizations to conduct beef education events in their communities.

### Promotion Grant Categories:

- Youth Education Field Days
- Educational Dinners Featuring Beef
- Classroom Education Events (excluding Beef in the Classroom)
  - Ex. School Health Fair
  - Ex. School Carnival

### Eligible Grant Funding:

The Missouri Beef Industry Council will reimburse 100% of **qualified** expenses as determined by the MBIC up to \$500 per year per organization. Organizations are eligible for a **maximum of \$500 total for Beef Education Grants per year.**

### Qualifying Reimbursement Expenses:

- Youth Education Field Days
  - Beef education material
  - Bus transportation
  - Food expenses
  - Beef related giveaways (ex. Beef gift cards, beef coupons, etc.)
- Educational Dinners Featuring
  - Beef education materials
  - Speaker/presenter costs if related to beef
  - Food costs including beef and related to beef meal
- Classroom Education Events
  - Beef education materials
  - Beef snacks
  - Booth displays/interactive learning activity

This grant program is funded by every single cattle farmer/rancher in the state of Missouri through the \$1 per head beef checkoff.

- Beef grant application **must be approved by the MBIC prior to the event/promotion date to be eligible** for reimbursement.
- In accordance to the laws that govern the beef checkoff, expenses will be **REIMBURSED** at the end of the beef promotion activities.
- MBIC will reimburse beef promotion expenses only after receiving a **completed evaluation** (see page 3) with **corresponding receipts/invoices**. Each evaluation must also **include evidence of educational materials used**. Contact [barb@mobeef.com](mailto:barb@mobeef.com) for more information. Evaluation forms must be completed and sent to [barb@mobeef.com](mailto:barb@mobeef.com) by Sept. 1, 2019.



## Beef Education Grant Application Information FY 2019

Organization:  
Contact Information:  
Address:

Phone:  
Email:  
County:

Please circle the promotion category in which you are applying for.

- Youth Education Field Days
- Educational Dinners Featuring Beef
- Classroom Education Events

Date of event:  
Location of promotion:  
Describe your target audience:  
Number of people you anticipate reaching:

Provide a description of how you will implement your beef education event.

How will this event provide an educational opportunity and have a positive impact on students and their parents?

List in detail the anticipated qualifying reimbursement expenses of the project (each expense listed separately).

**Total dollars requested: \$**



## Post-Education Event Evaluation Form FY 2019

Organization:  
Contact information:

Address:

Email:

Phone:

Please provide a detailed recap of the event and highlight successes.

Please list all qualifying expenses (attach receipts/invoices to the evaluation form).

Total Amount Requested: \_\_\_\_\_

Sign: \_\_\_\_\_

Date: \_\_\_\_\_

Please send form to Barb Reynolds:

Missouri Beef Industry Council  
Attn: Barb Reynolds  
2306 Bluff Creek Drive #200  
Columbia, MO 65201

Or email: [barb@mobeef.com](mailto:barb@mobeef.com)